

EXAGGERATED Language

What are more unusual or exaggerated synonyms for words already imagined as names?

Super POWERS

If this product delivered super powers, what would they be?

Deep EMOTIONS

What words add emotional impact to the product name?

Creating **COOL** New Product **NAMES**

7 Inspiring Creative Thinking Questions

COOL Outcomes

What words describe cool outcomes from the product experience?

UNCOMMON Variations

What are uncommon alternatives to words describing comparable products?

From The Brainzooming Group
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MEGA Users

What words describe where, when, why, how, and what it's used for by the product's best customers?

Major HOWS

What words describe how the product works when it is at its best?

IT TAKES MORE THAN A NAME TO CREATE OR REVITALIZE A STRONG, GROWING BRAND.

Whether you have an established brand and need a new strategy, or have made early brand decisions you want to evaluate before expanding, The Brainzooming Group is ready to help you develop the right branding strategy.

Visit brainzooming.com/boostmybrand
to identify your best options.